

## Report of Activities in 2014

Corporate Governance Development Foundation Fund Limited (“the Foundation”) was established with the purpose of promoting good corporate governance in Hong Kong so as to benefit the general public and the overall development of Hong Kong. Activities undertaken, sponsored or supported by the Foundation may include research, promotion programmes, training courses, seminars, exhibitions, conferences and other formats of educational programmes as well as publications.

In the year ended 31 December 2014 the Foundation participated in and sponsored the following project in Hong Kong:-

### 1. Directors Of The Year Awards 2014

Nature:	An annual project with the following objectives:- (a) to recognize outstanding directors, (b) to publicize the significance of good corporate governance, (c) to promote good corporate governance and director professionalism. A community-wide project featuring 80+ project partners, extensive publicity and public participation with nominations open to the public.
Duration:	Jan-Dec 2014– Nominations and publicity. Presentation of Awards – 9 December 2014
Foundation Role:	Co-Sponsor
Project Partners:	The Hong Kong Institute of Directors, Financial Services and the Treasury Bureau, Securities and Futures Commission, Hong Kong Exchanges and Clearing Limited, plus other government units, professional bodies, chambers of commerce, sponsoring firms, judging panel, selection consultants, the organising committee.
Outreach:	Publicity via print and electronic media, direct marketing and events reaching to target audiences of over 1 million in readership and viewership. Publicity objectives: inviting the public to make nominations of candidates, promoting the significance of the Awards and eventually announcing the winners to enhance public awareness of good corporate governance and of role models of company directors in the fulfillment of their responsibilities in corporate governance. Presentation of 8 Awardees in the categories of listed companies, private companies and non-profit organizations, in the presence of 600 attendees.

### 2. Directors’ Symposium 2014

Nature:	A forum with the following objectives:- (a) to promulgate best practices in corporate governance, (b) to provide directors with timely insights, knowledge and inspiration on visions and strategic directions, in the fulfillment of their responsibility in corporate governance.
Duration:	Organising period June-September 2014 Event date: 16 September 2014
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, Companies Registry, Construction Industry Council, CCB International (Holdings) Ltd, professional bodies and chambers of commerce.
Outreach:	Newspaper advertisements and direct marketing to enlist enrolment from the public. Event attendance: 6 speakers and 160 participants

### 3. *The 21<sup>st</sup> Century Director*

Nature:	A 60-page periodic publication in English and Chinese, with contents covering the latest trends in corporate governance and best director practices, interviews with business leaders and articles giving insights on company direction.
Duration:	Editorial and production work: Jan-Dec 2014 Published in May, Sep, Dec 2014
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, the editorial board
Outreach:	Circulation of 7,000 printed copies and electronic copy on website, free of charge, and free copies to public libraries

### 4. *Guidelines for Directors 4th edition*

Nature:	The production of the fourth edition of a bilingual (English and Chinese) publication providing directors with the latest legal and regulatory updates, particularly the Companies Ordinance (Cap 622) effective on 3 March 2014, for the fulfillment of their responsibilities in corporate governance.
Duration:	Editorial and production work: October 2013- March 2014 Released in March 2014
Foundation Role:	Sponsor
Project Partners:	The Hong Kong Institute of Directors, book editors
Outreach:	Publication of 2,000 copies, available to the public, promoted via direct marketing, website and events. The Guidelines is also available for download free of charge on the HKIoD website

In the year ended 31 December 2014, the Foundation held three meetings of its Executive Committee and an Annual General Meeting of its members.